

BUSINESS PACKAGES

You get more for less. Our *Basic, Complete, and Premier Business Packages* are carefully designed by experts who understand what you need to succeed—regardless of the size of your business OR your budget. And, since you can customize any package, you only buy what you need. Visit CreativeBusinessAssociates.com for detailed information.

BASIC

Total Basic Business Package

- Web site build – 5 Web site pages
- Search engine optimization
- 5 royalty-free images for Web or print
- Business cards
- Internal forms
- Letterhead and envelopes
- Exterior sign
- Photography of business location
- Touch-up of existing business location picture

COMPLETE

Total Basic & Complete Business Package

- 3 more royalty-free images for Web or print
- Simple flash application for homepage
- Online shopping cart/database
- Copywriting: Case study or 3 email newsletters
- Post cards or flyers
- Vehicle graphics
- 30-second video of product/service

PREMIER

Total Basic, Complete, & Premier Business Package

- 4 more royalty-free images for Web or print
- Flash applications for homepage and 1 other page
- Content management database
- RSS newsfeed
- Blog setup
- Brochure design, copywriting, and printing
- Copywriting: SEO article, case study, sell sheet, and email newsletter
- Lobby/office signs
- Additional printed advertising: thank you cards, newsletters, mailings
- Trade show exhibit: booth, banners, and graphics
- Promotional items
- 3-minute infomercial video of products/services
- Bound book of pictures of company and products/services



Creative Business Associates
for all your answers



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Printing

Allegra Print & Imaging: 800.701.7727

Multimedia

Eye of Mine: 562.256.6663

Web Design

PJ Easton & Associates: 310.650.6862

Copywriting

Novo Writing & Editing Solutions: 714.335.5677

info@creativebusinessassociates.com

creativebusinessassociates.com

Establishing a strong presence in top search engines is vital for any size business.

We deliver unique and creative solutions that will lead to tangible economic growth in your business, practice, or organization.

CREATIVE BUSINESS ASSOCIATES

Allegra Print & Imaging

A full-service commercial printing firm that provides high-quality, on-demand digital printing services, as well as graphic design, signs and banners, and more.

Contact Mike Buchs:

800.701.7727 or

562.432.2931

mikeb@allegrabeachcities.com

www.allegrabeachcities.com

Novo Writing & Editing Solutions

A full-service copywriting firm specializing in marketing that helps you get more exposure and reach your target audience by writing compelling copy for search engine optimization (SEO), Web sites, press releases, article marketing, and more.

Contact Scott Siders:

714.335.5677

info@novowriting.com

www.novowriting.com

Eye of Mine Multimedia

Provides a wide range of multimedia services, including photography, image restoration and compositing, high-definition video production, and graphic design.

Contact Russell Latimer:

562.256.6663

russell@eyeofmine.com

www.eyeofmine.com

PJ Easton & Associates

Offering comprehensive custom Web site design and build services, including eCommerce, flash, and search engine optimization (SEO), as well as designs for print media for your company branding and imaging.

Contact Paula Easton:

310.650.6862

paula@pjeaston.com

www.pjeaston.com



We invest the time and effort to get to know you, your business, and your goals.



Services

GRAPHIC DESIGN

We specialize in taking your big ideas and communicating them in eye-popping marketing materials. Graphic design is critical to the success of your business. Superb graphic design builds a consistent brand identity, creates an emotional response from prospects, establishes your business as a leader in your industry, and helps you sell more products and services.

Our graphic design services include but are not limited to:

- Logos
- Business cards
- Magnetic vehicle signs
- Business ads
- Book covers
- Direct mail
- Corporate identity
- Flyers
- Trade show graphics
- Print ads
- Brochures
- Banner ads

INTERNET MARKETING

Now more than ever consumers use the Internet to research and purchase products and services. You can have the best product or service in your industry, but what if your customers can't find you?

Our Internet marketing services include:

- Search engine optimization - programming and copywriting
- Pay per click (PPC) advertising
- Keyword research
- SEO press releases and article marketing
- Blogs

SIGNS AND BANNERS

We create signs and banners that make big impressions and get big results. The more your business can be seen, the more your phone is going to ring. It's that simple. Signs and banners are effective marketing tools because they have an immediate impact.

Use these pieces for:

- Advertising in front of your business
- Advertising with magnetic vehicle signs
- Meetings and conferences
- Point-of-purchase and sales displays
- Trade shows and exhibits
- Informational, safety, or ADA signage



STARTING A BUSINESS? ALREADY HAVE A BUSINESS BUT WANT TO UPDATE YOUR IMAGE AND MARKETING MATERIALS?

With all the companies out there who individually provide Web design, Internet marketing, graphic design, multimedia, video, copywriting, and printing services, doing business with each of them separately can be costly and time consuming.

CREATIVE BUSINESS ASSOCIATES MAKES IT EASY.

We've combined our specialized services to provide comprehensive business packages that make sense for businesses of any size and budget. Our solutions build your brand and create a consistent marketing image. The bottom line? We help you sell more products and services.

LET US SHOW YOU HOW.

Get a free consultation today by contacting

info@creativebusinessassociates.com In addition to our business packages, you can contact each of us individually for specific services or information.

OTHER SERVICES



- Payroll services
- Health insurance for the self-employed



- Legal services
- Computer repair and networking



- Taxes, bookkeeping, and credit card processing