

# What is Transformation?

Transformation is much bigger than change. It's a fundamental shift that transforms a company culture to:

- Alter behaviors
- Renovate its overall approach to solving problems
- Adapt its identity to be more closely aligned with its leaders' vision, mission, and goals

# Start the Transformation

At Wallin Enterprises we dare to transform organizations into market leaders. If you're ready to take yourself and your business to new heights and achieve extraordinary results, start the transformation today by calling 206.755.7747.



It's a simple fact.

**A company's transformational process starts with its leaders.**

The leaders must be willing to transform leadership behaviors or run the risk of failing to move their companies forward and losing their competitive advantage.

## Contact Us

Terri Wallin, CEO

206.755.7747

[terri@wallinenterprises.com](mailto:terri@wallinenterprises.com)

[www.wallinenterprises.com](http://www.wallinenterprises.com)

# Transformation

The Key to Unlocking Sustainable Organizational Advancement

*Transforming the way you do business*

**WALLIN**  
ENTERPRISES





## Strategic Transformation Services

A challenging economic environment demands smart, deliberate action. Wallin Enterprises' strategic transformation services help organizations make crucial culture changes, and equips them with the tools they need to replicate the transformational process again and again to achieve sustainable change and success. Our services include:

- Strategic visioning and positioning
- Transformational planning and implementation
- Executive mentoring and skill development
- Transformational leadership coaching
- System and organizational assessments
- Problem identification and solution execution

When they want to realize measurable results, progressive companies depend on Wallin Enterprises to take them to the next level. Our strategic transformation services empower leaders to accelerate their business growth, and make the critical decisions needed to achieve improved and enduring productivity, profitability, and market share.

### Terri Wallin



Terri Wallin has been a catalyst for transformation for more than thirty years. As a true leader of leaders, Terri has helped transform organizations in a wide variety of industries with diverse challenges and goals. From transforming corporate cultures to working with executives to create, shape, and achieve their vision, her unique and proven methodology consistently generates insight and growth.

Terri is a strategic visionary that helps companies rapidly adapt to constantly evolving economic, social, political, and industrial changes. And, since transformation is not just a "fix it and forget it" process, Terri teaches leaders how to replicate transformation throughout their organization to create sustainable change quickly, and then charge ahead to continually outperform their competitors.

Terri is known as a leader everywhere she goes. She is an active member on the boards of distinguished associations, councils, committees, and foundations, serving in leadership positions including president and vice president. Terri is also a published author, contributing to many influential industry publications, and is a sought-after speaker on issues impacting transformation and leadership.